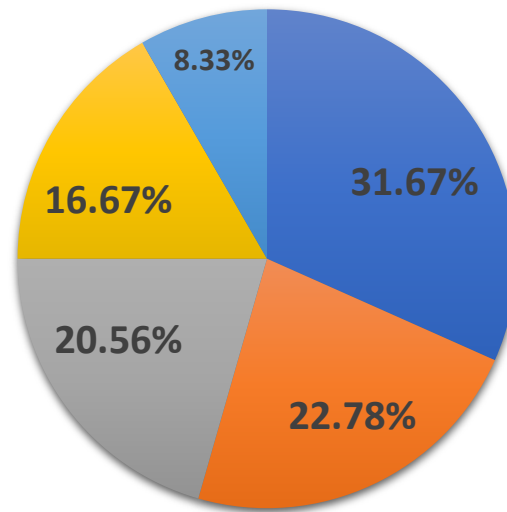


## Streetscape Survey Results (including Paper Surveys)



### 179 Total

■ 1 ■ 2 ■ 3 ■ Leave as Is ■ Other

Concept	Votes
1	57
2	41
3	37
Leave as Is	30
Other	15
Total	180

Paper Surveys			Online Survey	
Concept	Votes		Concept	Votes
1	9		1	48
2	7		2	34
3	9		3	28
4	5		4	25
5	0		5	15
	30			150

### Analysis

- Concept 1 is the most popular, receiving 57 votes. This is 31.67% of the total votes, indicating that about a third of the respondents prefer this option.
- Concept 2 received 41 votes, making up 22.78% of the total votes.
- Concept 3 followed closely with 37 votes making up 20.56% of the total votes.
- 30 respondents, 16.67%, prefer to leave the streetscape as it is.
- 15 respondents, 8.33%, voted 'Other' and provided feedback. Analysis of 'Other' votes are in the second worksheet titled **Analysis on Feedback on Engage**.

### Summary:

The survey results indicate a preference for Concept 1 in the Downtown Streetscape Concepts Survey. This option received the most votes, making up just under 32% of all responses. Although, there isn't an overwhelming majority leaning towards any one concept. A majority would be defined by an option receiving over 50% of votes.

However, based on the data, it's apparent that a majority of respondents, 74.86%, are in favor of some form of downtown streetscape revitalization as opposed to Leaving G Ave As Is.

# Feedback from those that selected 'Other' as their survey selection.

*There were 14 'Other' responses with feedback. Of the 14 responses, 6 were duplicate selections (1 person voted twice and provided feedback). Below is an analysis of the feedback we received through the survey's 'Other' option. Additionally, below the analysis is the feedback received through this option.*

## ANALYSIS

***The comments received through the selection of 'Other' on the Downtown Streetscape Concepts Survey provide a range of perspectives in the context of G Avenue and the wider city. Common***

***themes are:***

1. **Infrastructure and Maintenance:** A common concern among respondents is the need for improved infrastructure and maintenance of streets, sidewalks, and curbs throughout the city and cleanliness of the public spaces. Some of these respondents feel the entire city should be the focus, not just G Ave.
2. **Historic Preservation:** Some emphasize preserving and highlighting the historical architecture of the downtown area. They suggest that the renovation of historical buildings should be prioritized.
3. **Improvement of Public Spaces:** Some suggested expanding sidewalks for businesses to use for outdoor dining or retail. There were also suggestions for the addition of features like bike lanes and parking.
4. **Community Involvement:** There's a sense of wanting more local involvement in planning processes, with some expressing dissatisfaction with J2. Several respondents express a desire for local input, ownership, and expertise in the decision-making process. They also voice concerns about the effectiveness of the planning process and express a desire for greater transparency and consultation.
5. **Business Support:** There are concerns about supporting local businesses, especially regarding improved storefronts and building renovations. Some propose that investment should be directed towards financially helping local businesses for facade improvements and renovations, which they believe will bolster economic activity and enhance the visual appeal of downtown.
6. **Aesthetic and Vibe of the City:** Respondents want to improve the overall look of the city and make it feel more welcoming, with several mentions of improving aesthetics in certain areas. Some talk about visual improvements, including removing trash, aesthetic improvements to buildings and sidewalks, and the addition of more murals.
7. **Traffic Flow and Safety:** There are concerns about the safety and flow of traffic, with suggestions for one-way systems and properly painted road lines. There was also suggestion for the inclusion of bike lanes indicating a desire for a more bike-friendly environment.
8. **Prioritization of Other Issues:** Some express that there are other, more pressing issues that should be addressed with city funds.

**Summary:** The comments highlight a debate between focusing on the revitalization of G Avenue versus broad improvements throughout the city. While there's a desire for preserving historical aesthetics and enhancing local businesses, there is also a strong call for city-wide infrastructure improvements.

# Feedback through Engage 'Other' Selection

- Repair streets and sidewalks, help businesses to improve their fonts
- As a property owner along G Avenue, the HISTORIC value of the architecture is VITAL. City Council has also presented the G Avenue policy priorities putting it as the second bullet point. With that said, updating and replacing damaged curbing, sidewalks, etc., is key. Here are points that I feel need to be considered as primary.... 1. Trees along the sidewalks block the historic architecture that should be not only featured but celebrated. 2. The height of the curbs along G. Avenue are taller than they should be, they are not welcoming or easy to navigate for pedestrians. 3. The proposals currently shown provide very little focus on retail space at street level. 4. Mixed use / zoning is KEY for livable and shoppable area making G. Avenue a highly sought after location to be. 5. Extending the sidewalks outward to about the 20' mark would be a very big positive allowing use for restaurants, bars, retail like it should be and still allow nearly all the space needed to preserve the originality of the wide purpose built street atmosphere as intended when originally built. 6. Angle Parking is VITAL. Parking is ALWAYS key in these historic downtown districts. Even modern renditions carry the angle parking because it allows such convenience. Look at Klerland and others in Scottsdale, Phoenix, etc. 7. Additional parking lots in areas where buildings no longer sit would also give more parking along G. Avenue. 8. Maintenance such as cleaning weekly along curbs, sidewalks is SO IMPORTANT. As we began purchasing real estate in Douglas, our GEM, G. Avenue, had trash and debris laying in the curb and in the entrances of many buildings that wasn't touched for at least 6 months or more. Coordination between the city manager and the departments that should be handling these minor services needs to be driven. There are other needs along G. Avenue such as addressing the urban blight / decay Douglas has been putting up with for nearly 50 years now. As a property owner, we look forward to doing our part to provide real estate that our fine city will be proud of. WE NEED TO LOOK AT ALL THE OTHER FINE EXAMPLES of Historic Downtown areas that have seen so much success after preservation and modernization plans have been put into place. So many fine examples to pick features and details from. Let's go back to the drawing board and start pulling from those successful examples so that we can drive our G. Avenue success into the future with pride!! We don't need J2 to invoice us for things we as a city can do and plan for on our own.
- I think that the focus should be on the infrastructure of the entire city and not just the downtown area. There are many areas of the city that are unsafe as I have stated on Facebook, but no one seems to be reading those comments. The infrastructure bill that passed should help pay for all the streets to be improved in the city. That should be where the city's money should go towards instead of just a few blocks. The area near 15th and Washington needs to be improved for the safety of the students and parents. It is ugly! The area of A Ave. and 21st Street that has a lot of trash and abandoned mobile homes needs to have everything removed. It is an eyesore and a safety hazard. It is ugly! When entering the city of Douglas have businesses that have closed up remove their signage. For example the old Dairy Queen that was a hair salon. The buildings have boarded up



windows and some look ugly. Whomever has possession of the buildings should be enforced to make improvements. Don't worry so much about people that park their cars in front of their homes in the street with stickers on their windows. Worry about the trash in their yards! When you want to make improvements of Douglas, make them for the entire city! G Ave. is a long street. Much of it looks really ugly. If the movie theater is not operational then get rid of it. I know that people were trying to restore it, but is that even a possibility. That whole street is used by people that live here and come to shop here. Make aesthetic improvements of the buildings, sidewalks, and what is in the abandoned buildings. Have more murals painted by students or others with the BAC. Douglas doesn't vibe friendly. Many merchants are not friendly to customers. Many do NOT take a bank card and want cash only. Speaking for myself I don't have a bank in town any more because B of A left town. It is difficult to have cash. I want to pay with my bankcard. I think people from out of town do as well. I won't shop at cash only shops. Personally, I don't care about this three block project as I have observed in comments on Facebook that others don't either. It is a shame that the rose bushes that were at city hall were ripped out. If they were still there then we wouldn't need to have more planted now. I like the idea of the rosebushes. I guess my point is that all the money that has been paid to people for planning a small strip of Douglas is just not worth it. People that live and drive in Douglas would prefer all the streets repaired properly and not just a temporary fix. They need to be actually repaired. There needs to be lines painted so you can see them as well. At the end of 10th Street there are no lines painted. There are so many bumps driving between some streets that you have to go so slow so your car doesn't hit the bottom. These are things that I see that the residents want to have improved because we live here. Another thing that could be improved is with some of the merchants on G Ave. and elsewhere to be friendly to customers. Some are not. Sorry to extend what I am saying but this seems to be a forum in which this was a chance to offer my thoughts.

- None. There are much more important things to spend my tax dollars on.
- I'm sorry, but this is confusing. These descriptions do not provide the kind of information needed to make an educated assessment. What was the thinking behind developing these concepts — what exactly was the goal? What benefit(s) does each offer, relative to the others, from a user standpoint? What are the trade-offs of each, plainly stated?
- Where's the Two Way Bike Lane. There is such a huge opportunity to promote Douglas as a Bike Friendly Community ..... Starting right there on G Avenue. Our historic district has wide streets be a use of our horse drawn wagons, use it for our future to promote biking.
- First, I do hope that the city will take comments from Facebook and insert into the survey/data collection in some manner. Having two locations for feedback can be confusing and many commenters from FB may not have the time to retake the survey now that it allows for more options rather than forcing commenters to choose from Concept 1-3. This really should have been done from the beginning. Who was in charge of the development of this survey? J2? I will be pasting my comments from FB into this box: In reading the comments here and in discussions with community members (many of them business owners on G Avenue), I wonder if whether a

streetscape design is premature at this time. Any significant front of building or facade renovations on buildings will likely require heavy equipment and could very well damage any new streetscape. What is the priority? What is the long term plan? I think the buildings and the businesses are perhaps more important for revitalization of the downtown area at this time in combination with smaller, more incremental and necessary improvements. Storm drain system needs to be addressed. Unsafe and dangerous. Abandon stop lights. Center median should be an option as well as: a ONE WAY option South on G to 7th and one way North on F to 15th and redo intersection at 15th and G. J2 contract should be terminated ASAP. Clip art and waste of money. Inform public how much has been paid to J2 thus far. Agree with many commentators that the city should prioritize using local talent and expertise. Additionally: myself and partner were part of an early Zoom meeting and identified as interested residents/stakeholders. We were told our contact information was saved and would be reached out to as part of the ongoing community discussion. We never heard from the organizers or J2 again. How could this happen? There were only a handful in the Zoom meeting.

- Make G Ave one way south and F Ave one way north.
- Very nice options, but I really think the money spent here would be better used on helping owners of G ave properties to rehabilitate store fronts. Historically accurate refacing of these properties would drastically change perception of the quality of small businesses within
- Please repave the streets that need it. Beautifying the streets downtown will not bring new tourists to town. Offer attractive incentives to attract new businesses to bolster the tax base.
- My greatest concern is that monies spent will create an unmanageable scenario of overgrowth and neglected trees and shrubs, a lack of parking streetside, elimination of the historic aspects as preliminary sketches have shown. History along G Avenue shows an inability to maintain the existing features and infrastructure. A suggestion is to have meaningful meetings with the property owners that have vested interest in G Avenue and contribute to the tax base. We have a gem that needs polishing. We have the ability to contribute input. We have a fear that this process will continue along without the input being considered. May I suggest multiple meetings between those who own G Avenue properties and the Douglas City Council so that we can be sure we all contribute to a successful G Avenue we can all be proud of and one that contributes sales tax revenues the city can use to support the maintenance of. Thank you.
- Start with facade improvements for owner occupied businesses/buildings in the form of a downtown revitalization grant and reward them for investing in our community. Our downtown buildings need hundreds of thousands and some millions of dollars in interior demolition/cleanup costs, roof, electrical, plumbing, HVAC, structural upgrades and many more items just to be occupied again. We need occupied buildings/storefronts first to bring foot traffic. Styles should be focused on historic building replicas of the old downtown and proper permanent signage instead of banners. Add more murals that reflect our history. Restore original neon signs. Add gas light style lamps to illuminate streets and buildings. Fix sidewalks and electrical outlets along the street parking. Fix the painted lines. Downtown colored lights on year-round with energy efficient upgrades. Bronze plaques on historical buildings with history and fun facts (visitors love stories).

Create a team of LOCAL designers, artists, muralists, historians, contractors, engineers to help with design processes. Utilize the many talented citizens in our community that know how to repurpose, restore, preserve, recreate and revitalize on a very limited budget.

- Update and repair streets and sidewalks. Pricier grants to business owners for facade repair. Fix streets and sidewalks all over the town.
- Concept 1- This concept really doesn't do much to show the community change and or a committed attitude to "a want" to make change. This concept could demonstrate some form of construction along G avenue, but ultimately with minimal return in investment. We need a concept that will motivate people to get behind a "street scape" initiative. Concept 2/3- I vote for expanding the sidewalk and I can absolutely get behind supporting the idea in Concept 2 and 3. But I am absolutely against removing the angled parking concept. This particular area is a "high demand parking" area and removing parking options is not recommended as it will more than likely cause some discontent amongst the community. I do not know how I feel just yet about removing the turn lane, but I would choose expanding the sidewalk over keeping the turn lane. To sum it all up and If I had to make a solid choice, I would support Concept 2 100%.

